

NWCC Leadership Conference 2023

Session II: The Why of Outreach

Lesson Objective:

To raise awareness among Christ Followers on our responsibility to fulfill the “Great Commission” by serving, showing, & sharing the love of Christ to those who are resistant, forgotten, sick, and poor; so that they develop faith in the Lord & become followers of Christ. Contact Pastor Ramsey at pastor.ramsey@nowword.org for more info.



The Reason for Outreach

- Christ Followers, we are commanded to “GO” (Matthew 28:19)
 - Advance the kingdom of God within broken, unreached, and impoverished areas and in the lives of individuals - AND - “to make “DISCIPLES” (v. 20)
- Create proactive, sustainable, and collaborative efforts that build trust, so we can develop relationships as we share the message of Jesus Christ with those who are not Christ Followers
 - Teach (spoken or written word) and illustrate (personal example) to individuals how to follow (imitate, emulate) Jesus

The Importance of Outreach

- Provides a three-prong approach to fulfilling the Great Commission.
 - Evangelism: Sharing the gospel through public proclamation and personal witness. (An “intentional” avenue to share the message and love of Christ “outside” of our local assembly and our family unit.)
 - Ministers to the “Spiritual Deficiency of individuals” (Matthew 28:20; Romans 10:14-15)
 - Ministers to the “Social needs of individuals” (Acts 1:8; James 1:27; Isaiah 1:17; Matthew 25:34-40)

What is the Ultimate Purpose of Outreach?

- NWCC Outreach is committed to providing sustainable spiritual, educational, and humanitarian events, services, and activities throughout our community, our nation, and the world, so we can promote Godly relationships and adhere to the teaching of Jesus Christ via:
 - Dedicated Evangelism that emphasizes developing a relationship with Jesus Christ (discipleship) and targeted ministries, based on Godly principles, to address specific needs