NOW WORD COVENANT **CHURCH** Leadership Conference 2023



GROWING A HEALTHY CHURCH PASTOR KEITH GRAHAM



The WHY of Outreach

Pastor Carolyn Ramsey NWCC Outreach Administrator

The Reason for Outreach

Matthew 28:19-20a "Therefore go and make disciples of all the nations, baptizing them in the name of the father and the son and the Holy Spirit. Teach these new disciples to obey all the commands I have given you."

- 1. Advance the kingdom of God outside of the local church
- 2. To make DISCIPLES (followers of Christ)
- 3. To teach new disciples how to follow Christ



The Importance of Outreach

Outreach provides a 3-prong approach to fulfilling the "Great Commission"

- 1. Evangelism: the sharing of the message and mission of Jesus Christ via public proclamation and personal witness.
- 2. Ministers to the "Spiritual Deficiencies of individuals"
- 3. Ministers to the "Social Needs of individuals"



The Ultimate Purpose of Outreach

- A. Provide spiritual, educational and humanitarian events, activities and services throughout our community, nation and world
 - Commitment to Evangelism: the sharing of the message and mission
 of Jesus Christ via public proclamation and personal witness.
 - Create unity within the local assembly centered around our devotion to the Lord, willingness to give our time, talent and treasure for the benefit of persons outside of our local assembly and family.(Romans 12:1-2)
 - Conduit between Christ followers and those who are lost (Matthew 28:18, Acts 1:8, Matthew 16:19)





Questions / Comments